

Social media transparency statement

This transparency statement outlines the Health Research Council of New Zealand's (HRC) approach to using and managing social media.

As the government's principal funder of health research, the HRC's overarching goal is that every New Zealander benefits from an equitable world-leading health research system that contributes to positive health and wellbeing outcomes. To help us achieve this, one of our key priorities is to engage with communities throughout Aotearoa New Zealand so that we can better understand and be more responsive to their health needs.

How we use social media

We use our social media channels to promote upcoming HRC funding opportunities and to share news about successful funding recipients. We also share findings from HRC-funded research and other health-related studies. We sometimes share health-related funding opportunities and news from other organisations that we think may be of interest to our audiences.

Sharing, responding to, moderating, or deleting posts/comments

When we 'like' news items, or share posts and links from other people, we are not necessarily endorsing this content or the content creator/s' views or guaranteeing the accuracy of the information.

We welcome comments and feedback on our social media channels. We will try to join in on these conversations if applicable, however, it may not always be possible or appropriate to reply to every individual. There are also some things that we're unable to discuss on social media, such as confidential information relating to HRC contracts. If you have a query about a contract with the HRC or about our policies, it is best to contact us directly at info@hrc.govt.nz where your query will be passed on to an HRC staff member who can help.

It's also important to note that as a Crown agency, we're required to be politically neutral or impartial. This means that we won't be able to post some items or respond to some comments that endorse or support a particular political party.

We may remove a post or comment on our social media accounts if the content or language:

- is defamatory, racist, sexist or discriminatory, offensive or contains potentially harmful advice
- contains personal information, such as phone numbers or email addresses
- includes commercial endorsements of products or services etc
- contains information that is not accurate or relevant.

If you have any concerns or feedback about our use of social media, please contact us at info@hrc.govt.nz or message our communications team at communications@hrc.govt.nz